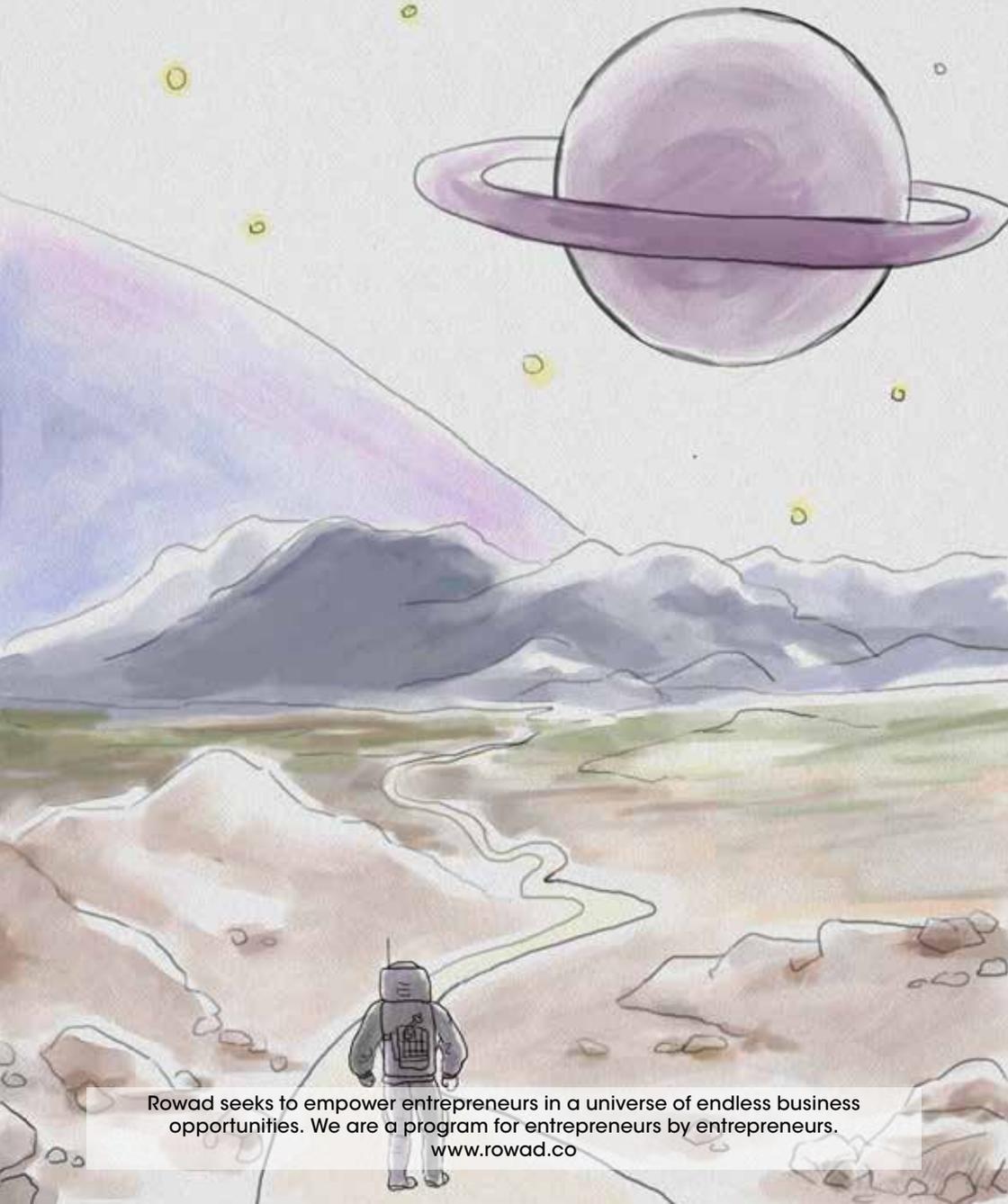


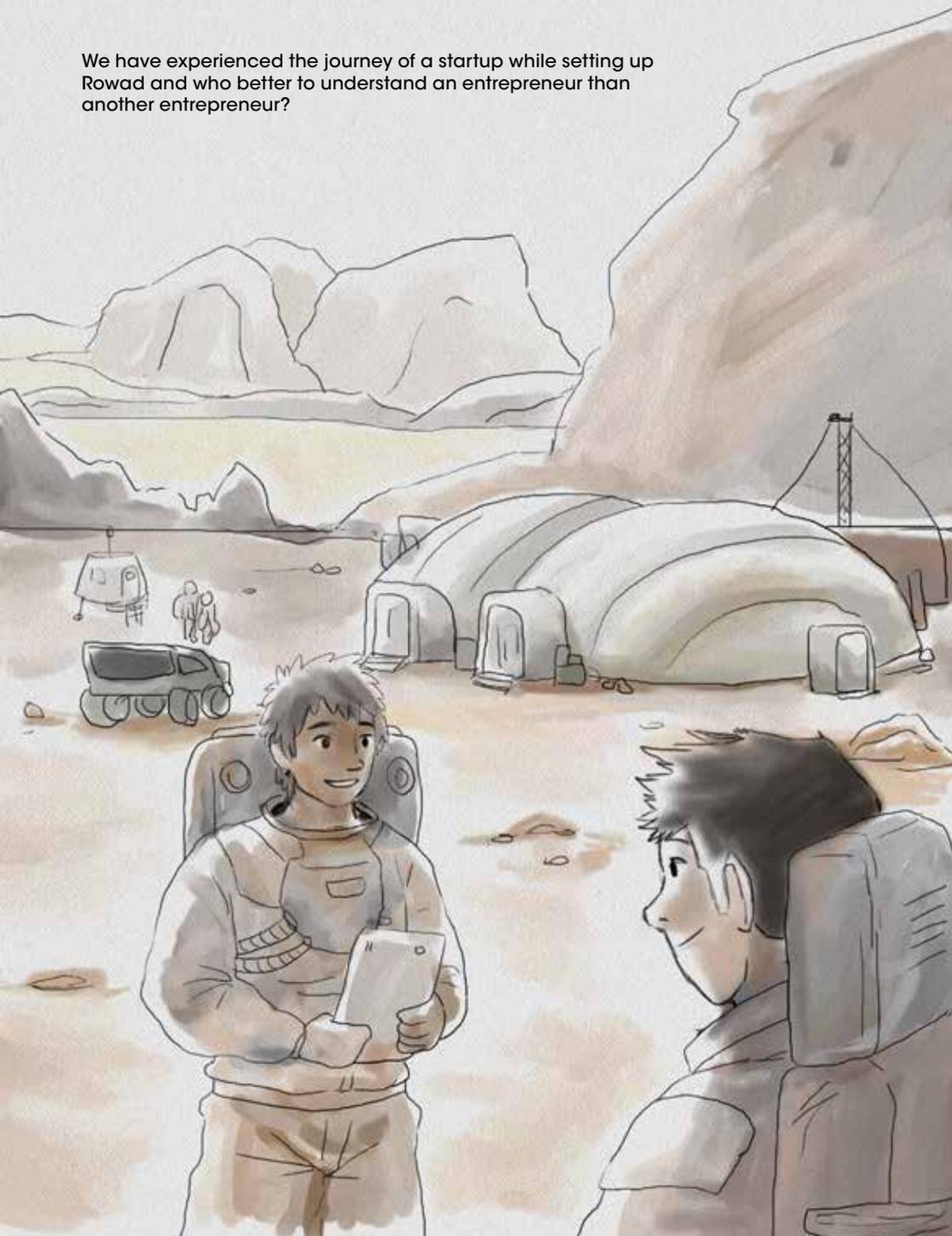
THE ROWAD JOURNEY



Rowad seeks to empower entrepreneurs in a universe of endless business opportunities. We are a program for entrepreneurs by entrepreneurs.

www.rowad.co

We have experienced the journey of a startup while setting up Rowad and who better to understand an entrepreneur than another entrepreneur?



We want to guide entrepreneurs so they reach for the stars. We believe entrepreneurs need to realize that potential is infinite; this is what our eco-system is all about.



ROWAD

We understand what it means to be an entrepreneur. At one point in time that is exactly what we were, entrepreneurs that sought to transform their big ideas into something tangible and real. Rowad was our dream, to have a complete innovative platform to support entrepreneurs.



We have seen entrepreneurs in their plight to seek guidance, obtain information, receive support, and we wanted to be able to provide that in an easy and accessible format. With that we created Rowad, a program for entrepreneurs offering a comprehensive spectrum of support products, and services.



The image features a dark, starry night sky as the background. Numerous white stars of varying sizes are scattered across the upper two-thirds of the frame. At the bottom, a glowing horizon line in shades of cyan and teal separates the sky from a landscape of soft, white, misty clouds. The overall composition is serene and evokes a sense of vastness and hope.

Our success as a program and as an enterprise is laid firmly on
the success of the entrepreneurs we work with.

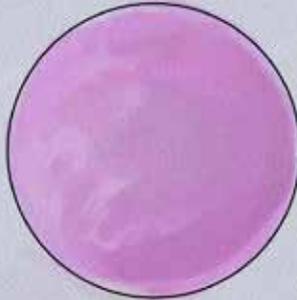
The Rowad Spirit

Rowad is a platform for entrepreneurs powered by entrepreneurial values:

Innovation



Passion



Determination



Creativity



We are passionate about assisting, supporting, and encouraging entrepreneurs and entrepreneurship as a whole.

We provide an innovative spectrum of products and services to support entrepreneurs.

We build creative products and solutions that are fine tuned to help you perform.

We are determined to empower entrepreneurs to pursue infinite possibilities.



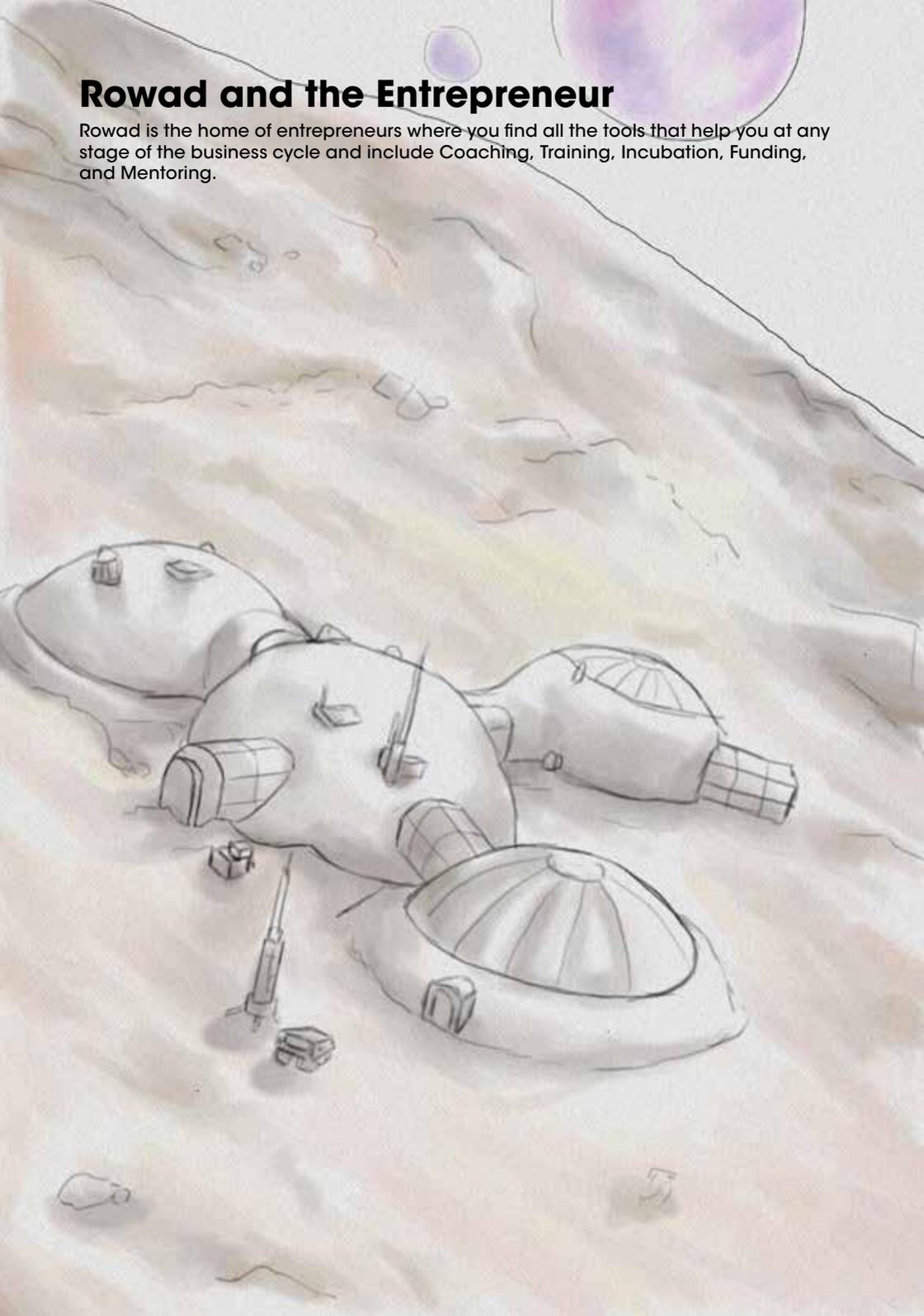
Rowad is built on the vision of fostering an entrepreneurial, innovative, and enterprising society with a mission of empowering infinite possibilities with its unique and innovative entrepreneur support platform.

Entrepreneurs only see opportunities and challenges... never impossibilities or obstacles.



Rowad and the Entrepreneur

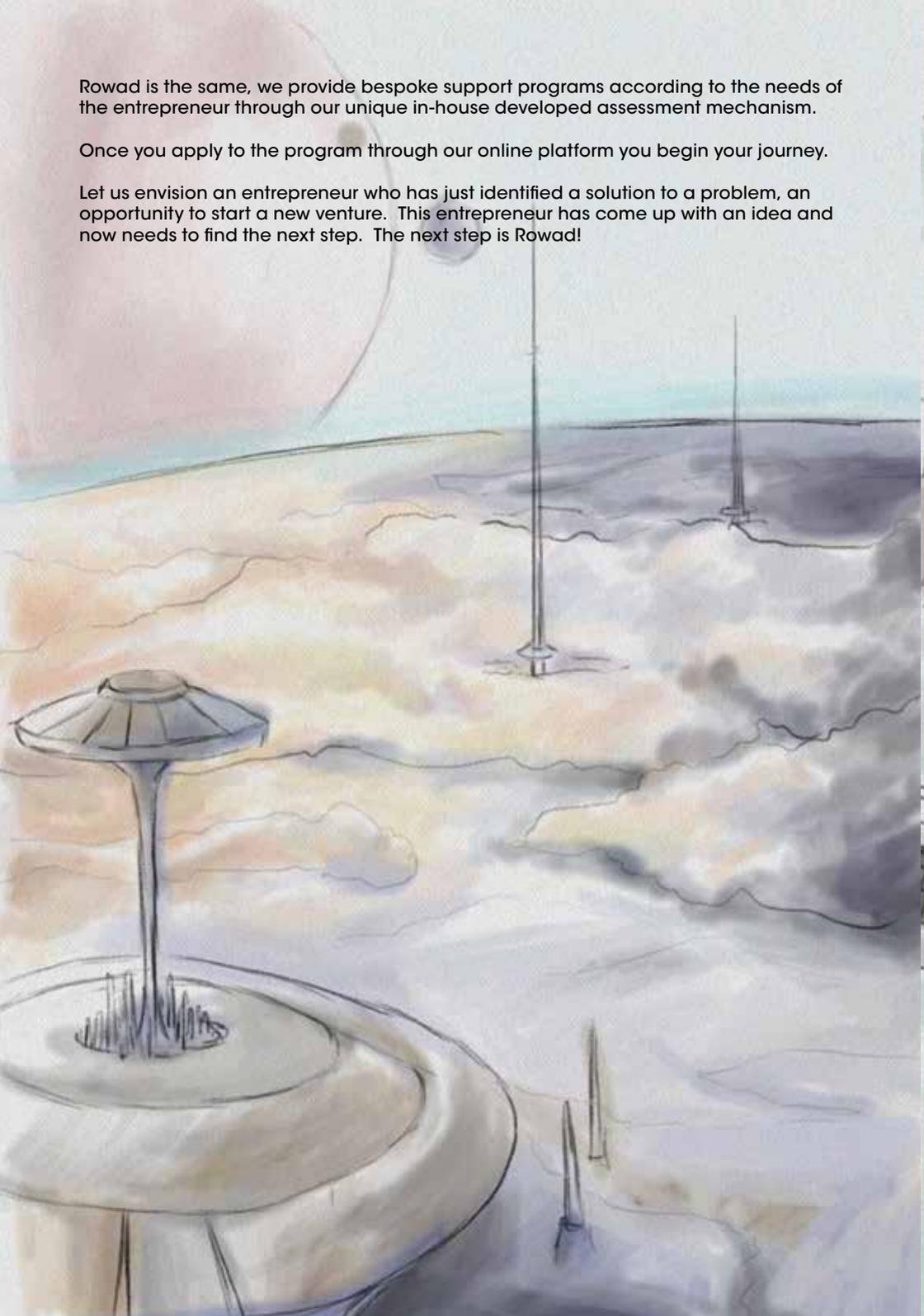
Rowad is the home of entrepreneurs where you find all the tools that help you at any stage of the business cycle and include Coaching, Training, Incubation, Funding, and Mentoring.



Rowad is the same, we provide bespoke support programs according to the needs of the entrepreneur through our unique in-house developed assessment mechanism.

Once you apply to the program through our online platform you begin your journey.

Let us envision an entrepreneur who has just identified a solution to a problem, an opportunity to start a new venture. This entrepreneur has come up with an idea and now needs to find the next step. The next step is Rowad!



Another entrepreneur has a more developed idea, all the plans are drawn out, but needs that extra push and guidance to startup. This entrepreneur needs to come to Rowad.



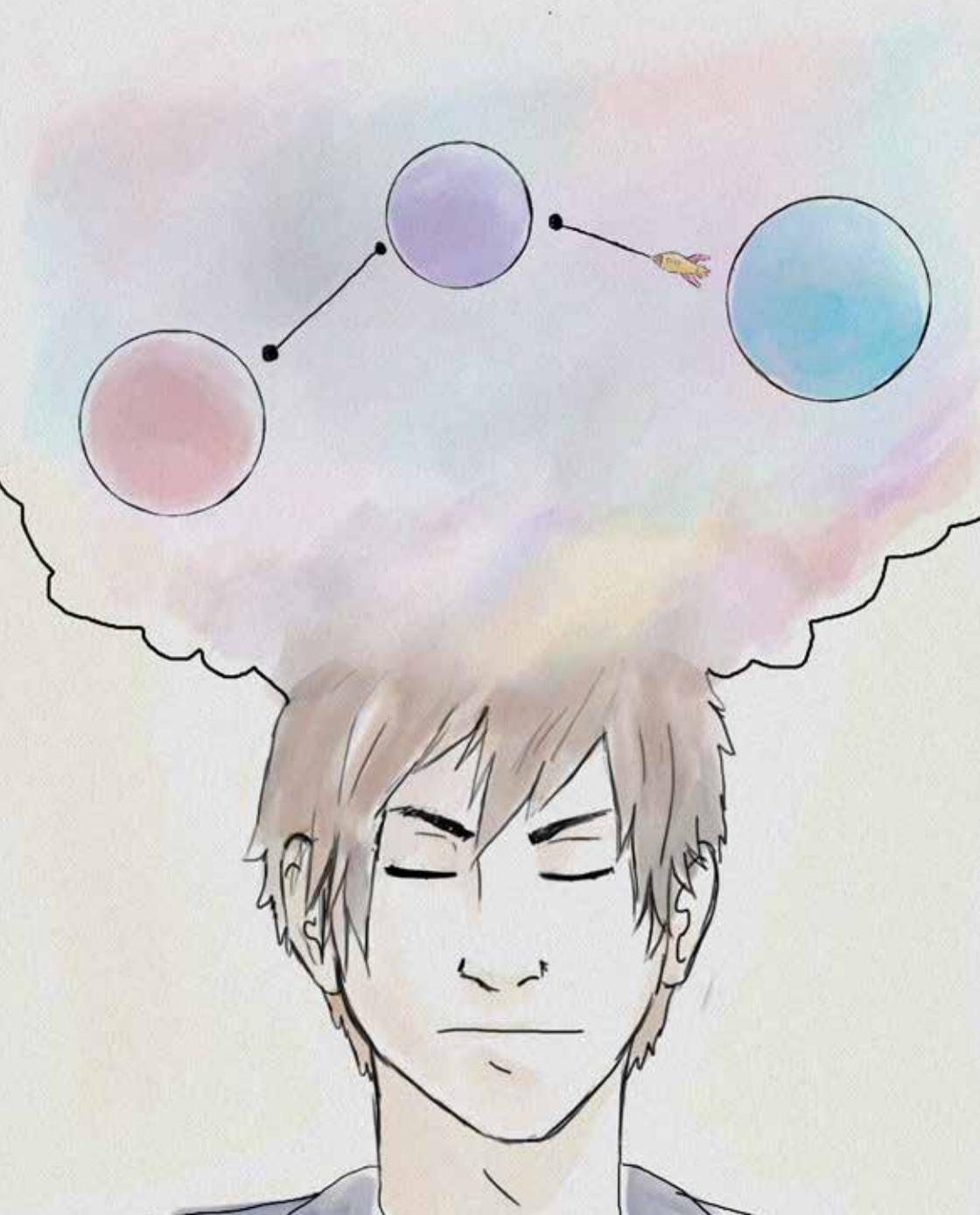
Let us picture a business running for a few years and the entrepreneur feels they cannot improve anymore, they are ready to grow, but are unsure how.

Rowad has the answer.

An entrepreneur has started up a venture and is facing many roadblocks and feeling distressed with Rowad, solutions can be provided to assist the entrepreneur to resolve issues.



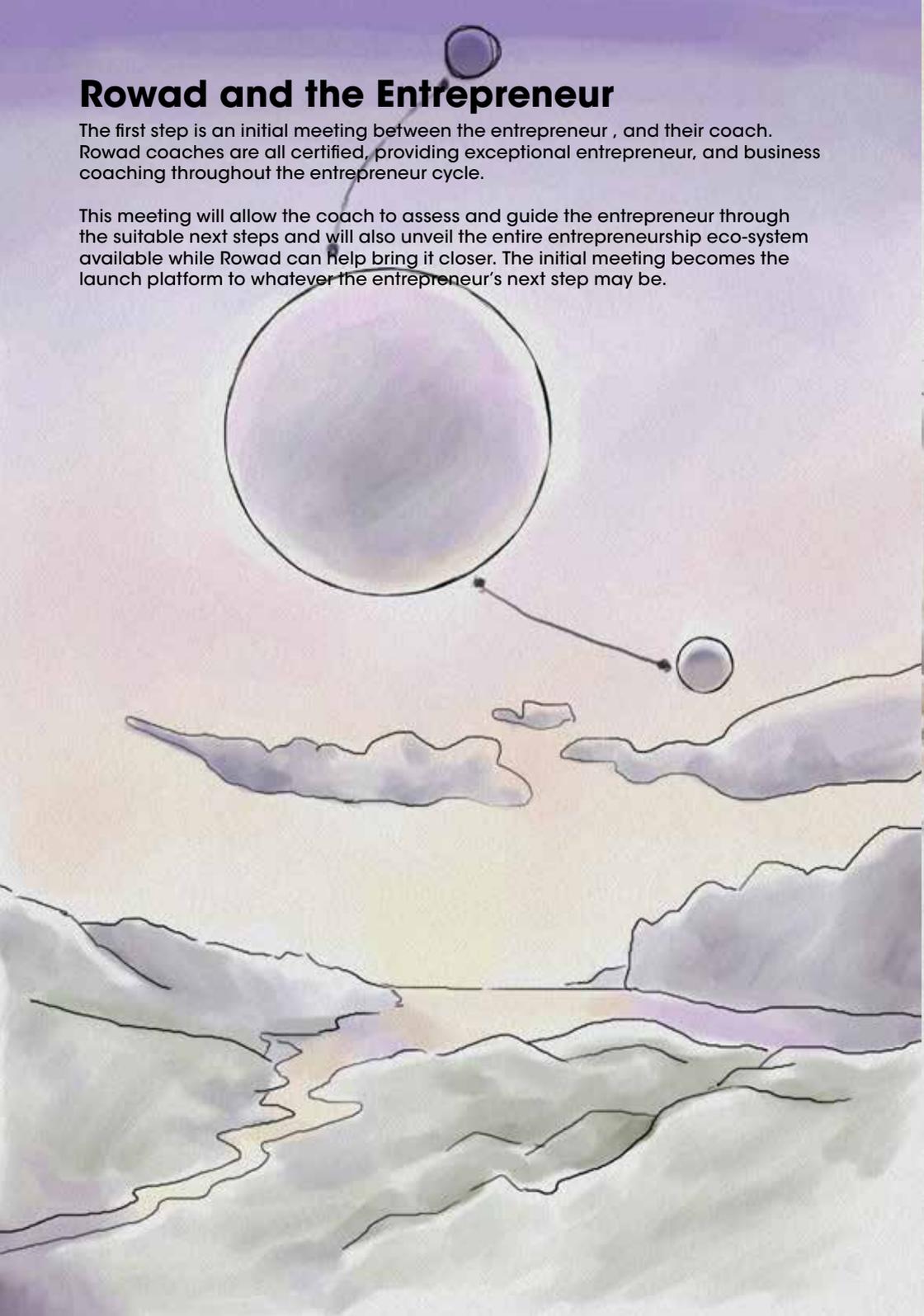
Rowad provides assistance to entrepreneurs at various points in their journey to success and to entrepreneurs in various industries; our doors are open to entrepreneurs as early as the idea stage and extends to entrepreneurs at any stage of the business cycle, or what we call the entrepreneur cycle.



Rowad and the Entrepreneur

The first step is an initial meeting between the entrepreneur, and their coach. Rowad coaches are all certified, providing exceptional entrepreneur, and business coaching throughout the entrepreneur cycle.

This meeting will allow the coach to assess and guide the entrepreneur through the suitable next steps and will also unveil the entire entrepreneurship eco-system available while Rowad can help bring it closer. The initial meeting becomes the launch platform to whatever the entrepreneur's next step may be.



During the first encounter with Rowad the entrepreneur will be assessed utilizing superior in-house developed assessment tools to identify which stage of the business they are at and to outline what they need as an entrepreneur and as an enterprise. Once that is done they will be able to avail of all the products and services available in the program.

As an entrepreneur, Rowad can help facilitate your journey making it easier to reach your goals. The services provided through the program become available to you once you join the program and are arranged in a bespoke manner to meet each entrepreneur's individual needs.

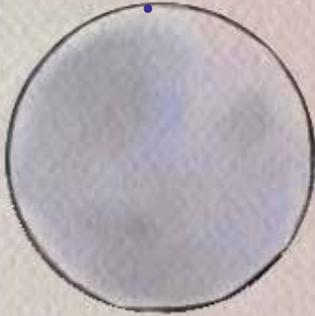


The Rowad Program

The Rowad Program is rooted in The Rowad Model, a program that is both holistic and comprehensive. We have designed the program to empower entrepreneurs in starting their journey and transforming their idea into a startup.

The program supports entrepreneurs from the earliest stage of idea conceptualization all the way to scaling and growing their business along with distressed stages. The program includes Coaching, Training, Incubation, Funding, and Mentoring.





Coaching

Where the entrepreneur journey begins

Coaching is a method of helping people to develop their skills and knowledge through a one to one relationship with a coach, who provides guidance and support through a range of work-based activities»

This service focuses on enabling and empowering entrepreneurs and aims at developing individuals to drive successful businesses. This program tracks the entrepreneur's personal development along with the business progress in a structured approach, guiding them to learn all the required skills to successfully run and grow their business, and support them in developing their businesses, overcome challenges, and help them achieve any goals they have as entrepreneurs.

Training

Building Entrepreneurial Capacities

Rowad training is a variety of capacity building programs that are designed to help entrepreneurs develop and enhance their soft and business skills in order to be able to start-up, scale, or turn-around their business and be able to attract funding whenever required.

These programs are available for start-ups, growing, distressed enterprises and those at other stages of the business cycle.



Incubation

Where Entrepreneurs Find Their Home

Rowad Incubation is dedicated to supporting the successful development of pioneering entrepreneurial enterprises with a vision of providing an ideal environment to accelerate the growth of business enterprises.

As a tenant of the Rowad centers entrepreneurs can benefit from all the services of the Rowad Program along with subsidized rental fees, business linkages, marketing support, and access to shared facilities. Rowad centers also provide space for those past the incubation stage through the enterprise incubation program.



Funding

Fueling Entrepreneurs

Rowad funding supports the growth and development of innovative projects through equity and debt financing clubbed with advisory support services.

The program supports projects that yield substantial economic, social and environmental benefits; giving priority to projects that have a strong impact on the economy such as high productivity, job creation, and export capabilities, among others.



Mentoring

The Entrepreneurs Guiding Light

The Rowad Mentoring Program is a network built to help all types of entrepreneurs at any stage of the business cycle. Our network consists of individuals from different backgrounds which include entrepreneurs, industry specialists, academics, certified mentors, and organizations to support entrepreneurs and assist them to start-up, grow, or even enhance their distressed enterprise.

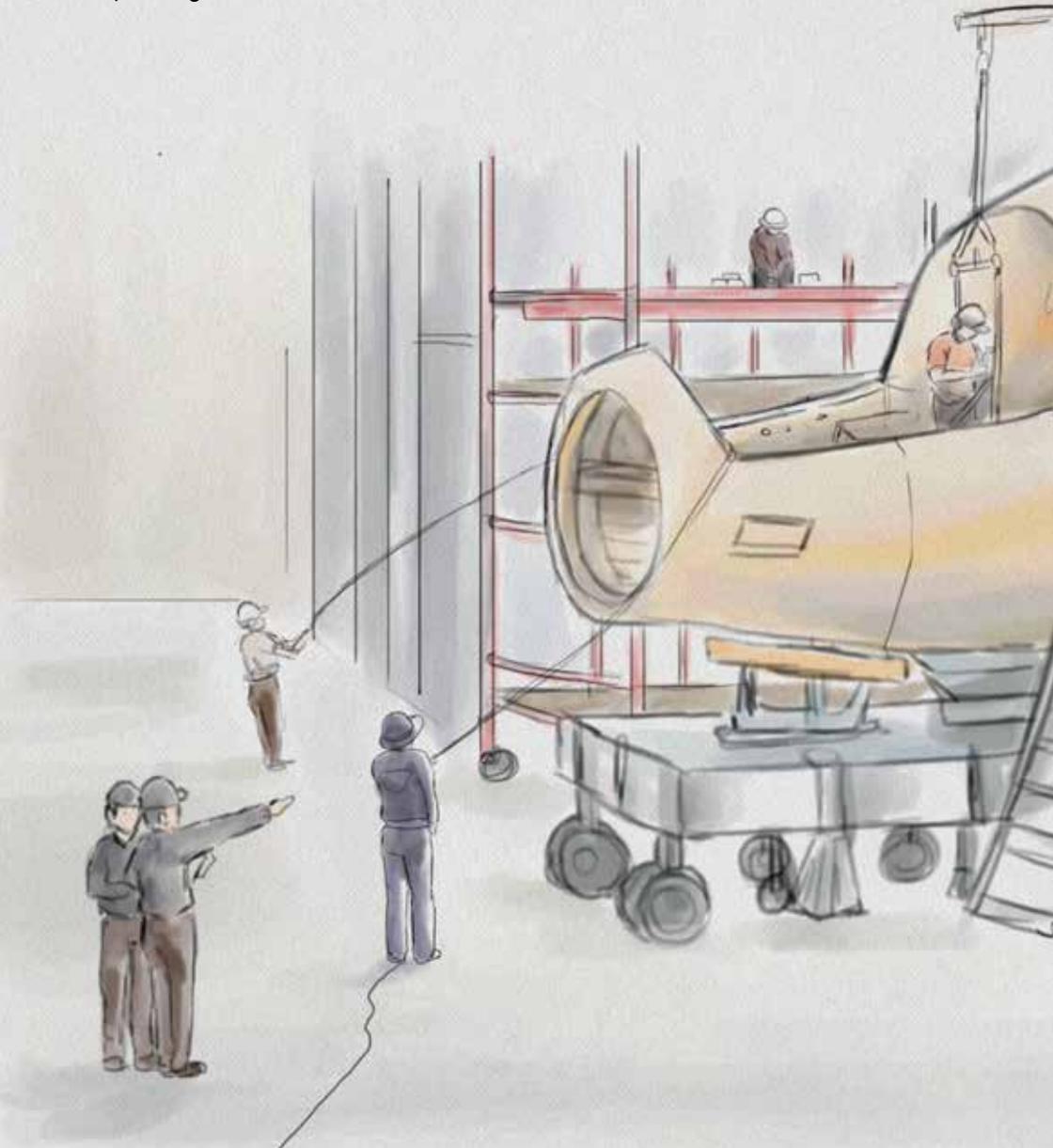
Rowad mentoring Program is a global program that also provides virtual mentorship for those who are challenged by physical distance.



Rowad and Its Partners

Rowad believes in collaborative efforts and we do not like to work alone nor is all of our work done alone. We believe in partnerships and communities and have many Rowad Partners that help us reach our aim and goal in helping entrepreneurs startup, grow, and succeed.

Our Rowad Partners are a mix of support organizations, entrepreneurs, startups, SMEs, and industry specialists that offer support services to entrepreneurs through the Rowad platform. Our partnerships do not have limits and are continuously expanding like the universe.



The Entrepreneur and Rowad

It is now time for you to take the next step, to embark on the journey of entrepreneurship, but do not take it alone. Rowad sees the realm of entrepreneurship as a universe of infinite possibilities and the Rowad Program as the support eco-system that surrounds it.

We know that entrepreneurs can face opportunities, challenges, and moments of unpredictable occurrences, but our dynamic program is here to assist you in all these instances.

Our success is echoed by the success of the entrepreneurs, we are here to help throughout the entrepreneurial journey.

The entrepreneur will lead the way and Rowad is here to support, now it is time to end our story and let us help you begin yours.



Rowad Empowers Infinite Possibilities

Join our home, our family, our universe

www.rowad.co